Application No.: 10/088,148 Docket No.: SONYJP 3.3-796

## REMARKS

Claims 10, 11, and 13-16, and amended claims 1, 2, 5, 9, 12, and 17 are in this application.

Claims 1, 2, 5, and 9-17 are rejected under 35 U.S.C. 102(e) as being anticipated by United States Patent No. 6,856,820 B1 to Kolls.

Amended independent claim 1 recites in part the following:

"in which the respective electronic appliance is operable to obtain navigation information regarding a current position of the respective moving body and in which the service server is operable to provide content data which recommends that a user obtain updated information corresponding to the current position in response to the navigation information." (Emphasis added.)

The above-identified feature of claim 1 is described in the present application. See, for example, lines 13-22 of page 34 of the present application.

It is respectfully submitted that Kolls as applied by the Examiner does not appear to specifically disclose the above identified feature of claim 1. Accordingly, it is respectfully requested that the above 102 rejection of claim 1 be withdrawn.

For reasons similar to or somewhat similar to those previously described with regard to claim 1, it is also respectfully requested that the above 102 rejections of amended independent claims 2, 5, 9, and 17 also be withdrawn.

Claims 10-16 are dependent from one of the independent claims. Accordingly, it is also respectfully requested that the above 102 rejections of dependent claims 10-16 also be withdrawn for at least the reasons previously described.

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As it is believed that all of the rejections set forth in the Official Action have been overcome, favorable reconsideration and allowance are earnestly solicited. If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that the Examiner telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections and/or rejections which the Examiner might have.

If there are any charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: September 18, 2007

Respectfully submitted,

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